

THE YOUNG JOURNEY FOUNDATION

INNOVATION. INTEGRITY. EXCELLENCE.



Answer Me

A Short Film Written By
Young Journey Youth Leaders

PRESS KIT

For more information contact:

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Youth create media arts content at Young Journey. "Answer Me" is a short film about equality for all people. This epic drama and comic film promotes social change.

The film follows a group of teenagers who want cross-cultural stigmas removed from society.

Project-based curriculums are educational and inclusive allowing youth to address important topics of interest including humanitarian, social change, environmental issues and academia. Types of youth-led media productions include public service announcements, television shows and short films. The program provides community service learning and transferrable skills for college and career success.

ABOUT YOUNG JOURNEY

Young Journey is a 501c3 nonprofit foundation.

MISSION - To provide youth with safe, positive opportunities while on their personal and educational journey.

VISION – To prepare today's youth for college and the workforce by using digital technology programs that instill confidence and encourage creativity.

PURPOSE - The primary target population is traditionally underrepresented boys and girls ages 9 – 18 years of age. Alongside notable community partners, the programs ready youth as responsible humanitarians with excellent character and entrepreneurial skills. Young Journey programs and events provide a platform for Generation Z (iGen) to be disciplined culture changers. iGens desire to change the world as co-creators. Young Journey guides them and partners them with each other to produce world changing media content.



SPONSORSHIP LEVELS

- \$5,000 - DIAMOND
- \$2,500 - PLATINUM
- \$1,000 - GOLD
- \$ 500 - SILVER
- \$ 100 - LOVE

MEDIA SPONSORS - Provides media coverage in the weeks leading up to the event & on the day of the event.

IN-KIND SPONSORS – The organization needs support from the larger community and graciously accepts in-kind products and services donations.

For details and additional information, please call or email Jaha Wilder, Executive Director.

Phone: 512.784.2459

Email: MsJaha@YoungJourney.org

SPONSORSHIP BENEFITS

(Benefits Vary By Level)

- High Visibility
- Media Coverage
- Build Consumer and Brand Loyalty
- Community Relations
- Tickets to Film Premier Event
- Announcer Mentions at Event
- Brand Recognition and Logo Displayed on: Event Videos (Posted on Social Media and Aired on Public TV stations in several markets; Prominent Clickable on Website;
- Social Media Blasts; Event Banners, Fliers & Posters; Movie Screen During Events; Text & Images into the body documents soliciting sponsors & participation in Young Journey films.

YOUR SUPPORT HELPS WITH

- 1.** FILM PREMIER & PROGRAM COSTS
- 2.** FILM PRODUCTION, POST-PRODUCTION INCLUDING EQUIPMENT, SOFTWARE & EDITING
- 3.** GLOBAL FILM FESTIVAL FEES (SUBMISSION, FEES, PACKAGING)

PROGRAM INFORMATION

During workshops, youth are trained to use professional video, audio, photography and other equipment, video and music editing software, television studio equipment and more. Cultural and educational trips include radio stations, film studios and other educational places that support workshop curriculums.

Youth learn transferable skills including taking risks and managing results learning from the outcome. Curriculums are designed to teach skills for use in any field of choice.

Online classes make it easy for Young Journey leaders to stay connected while planning community events and other outings.

Programs, productions and events are designed to prepare today's youth for the globally competitive workforce with emphasis on entrepreneurship and high technology engagement. Initiatives address common youth challenges including peer pressure, literacy, education, health/well-being and financial literacy.



THANK YOU FILM & EVENT SPONSORS



BROWN WEAR APPAREL



YOUNG JOURNEY PICTURES



BRIEF HISTORY OF ORGANIZATION

Young Journey started in the New York City metro area in 2000 serving over 5,000 youth. The organization became 501c3 in 2005 and expanded into the Central Texas area in 2014 and has since served over 350 directly, and countless viewers indirectly. The programs grew from a music CD into school theater programs. It quickly evolved into out-of-school time media programs. The on-going digital technology programs provide youth with life skills for their critical transition into adulthood. Focus topics include education, financial literacy, healthy living, character development, digital technology and media. Productions are humanitarian outreach projects that reach a worldwide audience.

MORE INFORMATION

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Team Planning Session

Thanks to all Program Supporters & Partners!

A Glimmer of Hope Austin
Round Rock Public Library
Austin Film Society
Austin Public Television Station
Round Rock Area Serving Center
Round Rock Parks & Recreation
Ortega A.C.E. Afterschool Program
A.I.S.D.
KAZI 88.7 FM
Silver & Black Give Back
Goin' Postal Round Rock
Heather Smith, Realtor ABS
Georgetown Health Foundation
The Nest (Georgetown, Texas)



Learning How to Work The Camera



Filming On Set in Studio



Set Building Workshop

SOCIAL MEDIA

Facebook, Twitter & Snapchat: @TheYoungJourney
Instagram: @YoungJourneyFoundation

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